



PAMELA MARTELLO

Designer & FabLab Maker

INFO

Mexican & Italian since 1989
Based in Shanghai since 2013

languages

Spanish | Native *buenísimo*
English | Proficient *very good*
Italian | Proficient *da paura!*
Chinese | HSK3 *马马虎虎*

contact

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EXPERIENCE

**P.MARTELLO BRAND
DESIGNER & FOUNDER**
08/2020 - Present
Shanghai, China

- > jewelry & home accessories design
- > product development
- > visual communication design (offline and online layouts)
- > content creator for social media platforms (Wechat, 小红书, and Instagram)
- > customer service
- > online store design & maintenance

FREELANCE DESIGNER
02/2019 - 08/2020
Shanghai, China

- > freelance jewelry designer
- > freelance course instructor & course development of design & technology oriented courses

FABLABO INSTRUCTOR
02/2019 - 02/2021
Shanghai, China

- > instructor & development of design & technology oriented courses for FabLabO (at Tongji University D&I)

**XINFAB FABLAB MANAGER &
DESIGNER**
5/2018 - 02/2019
Shanghai, China

- > lab maintenance & organization
- > planning of events, meetups, lectures, public and private workshops
- > content creator for social media platforms (wechat, meetup, and website)
- > graphic design, offline & online layouts
- > 3D printing and laser cutting design service
- > 3D and 2D modeling design service
- > community management
- > machinery maintenance and operation

FREELANCE DESIGNER
3/2017 - 5/2018
Shanghai, China

- > freelance jewelry designer
- > digital fabrication course instructor
- > digital fabrication course development
- > volunteer at Xinfab FabLab

ZSTONE JEWELRY DESIGNER
3/2015 - 3/2017
Shanghai, China

- > ideation & design of exclusive jewelry collections made of jade from Xinjiang province in China
- > product development

**ET2C INTL ACCESSORIES &
GRAPHIC DESIGNER**
3/2013 - 3/2015
Shanghai, China

- > design & development of jewelry, handbags and footwear collections
- > graphic design (packaging, offline layouts, internal communication)

**CASATO
JEWELRY DESIGN INTERNSHIP**
9/2011 - 2/2012
Rome, Italy

- > design of jewelry collections
- > product cataloging
- > assistance for products inventory
- > customer service

EDUCATION & TRAINING

FABACADEMY
01/2019-06/2019

- >scholarship for *Digital Fabrication Course*
<http://fabacademy.org/2019/labs/oshanghai/students/pamela-arana/index.html>

FIT Fashion Institute of NY
11/2017-12/2017

- > online training
Rhinoceros III for jewelry

**ISTITUTO EUROPEO DI DESIGN
(IED)**
3/2012 - 7/2012
Rome, Italy

- > scholarship from american express & IED research centre for *graphic design course*

**ISTITUTO EUROPEO DI DESIGN
(IED)**
9/2009-6/2011 Rome, Italy
9/2008-6/2009 Milan, Italy

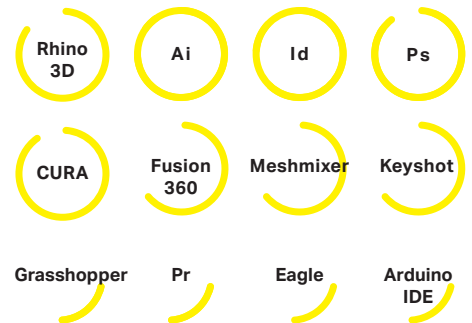
- >BA *Jewelry Design*

**ENAP Escuela Nacional de Artes
Plásticas**
8/2009 - 9/2009
Taxco, Mexico

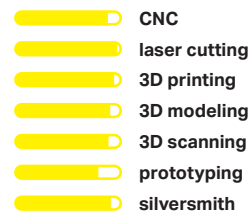
- > summer course
enamel in jewelry

SKILLS

SOFTWARE



DIGITAL FABRICATION & CRAFT PRODUCTION



OTHERS



PERSONAL SKILLS



HONORS

fabacademy 2019 - how to make almost anything

- > final project-special mention

vicenzaoro next generation jewelry talent contest - jewellery with function 2017

- > finalist

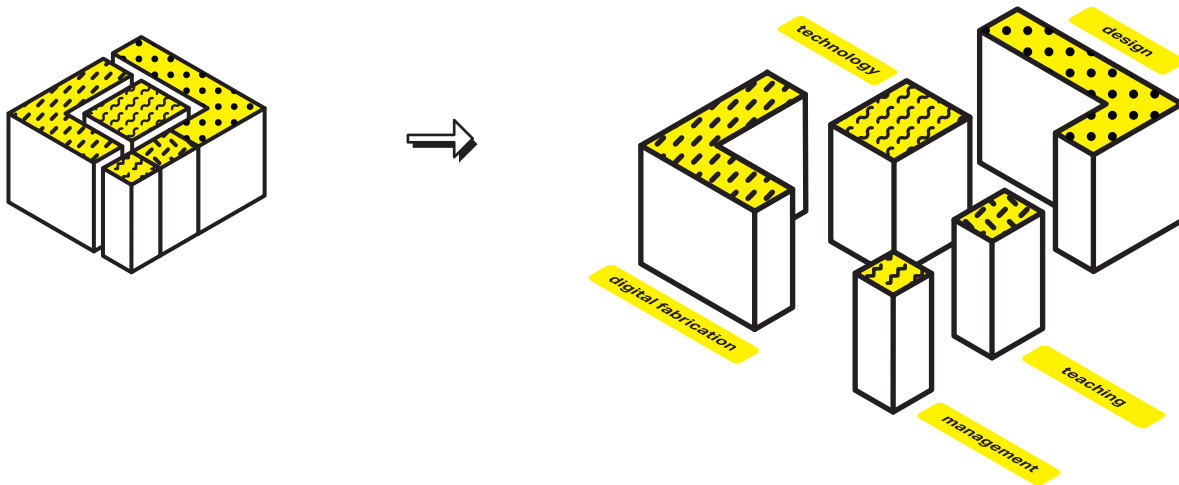
american express Italy & IED- decal graphic design 2012

- > winner for the category of *refreshment*

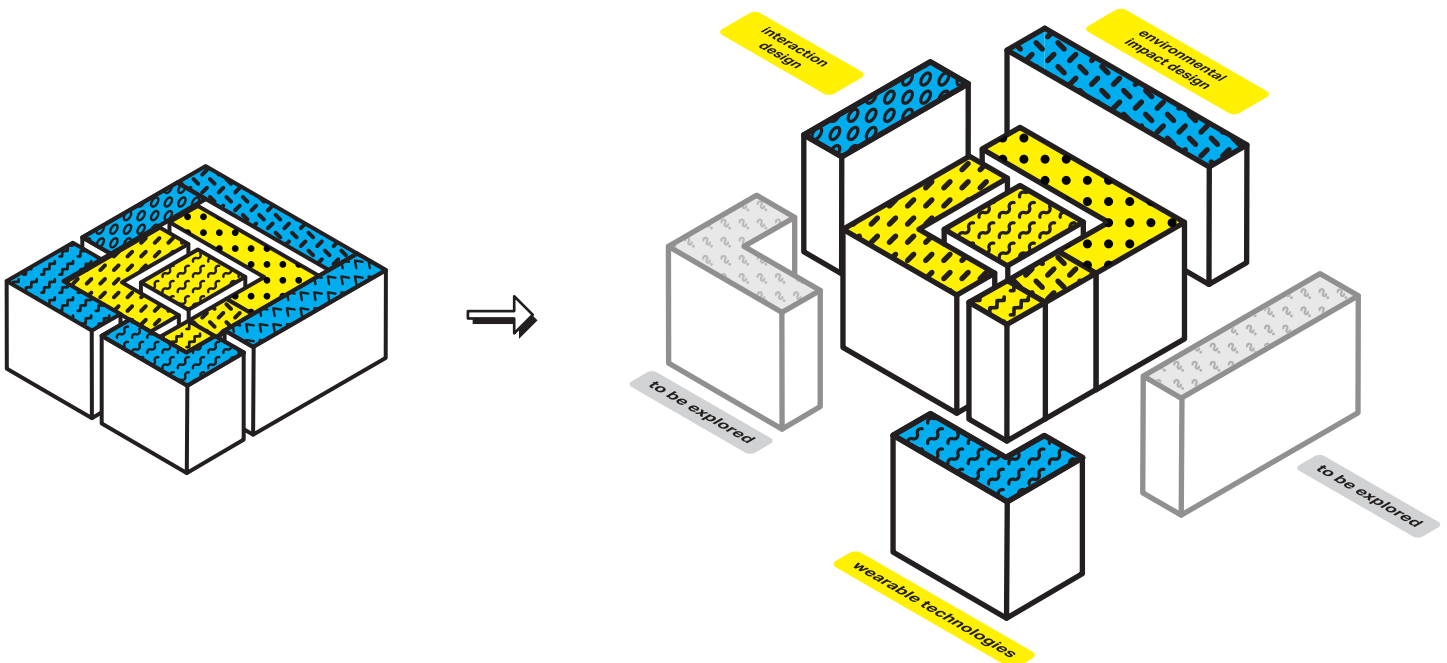
altarama & merola gloves - il guanto di sfida 2011

- > special mention

PRESENT ME



FUTURE ME



GOALS

The road is never as planned, but if I tried to define what I wish to accomplish in the future, it would be as follows:

Long-term - I would like to have the tools and skills to be able to run my own studio where I could design wearable future technologies. Most importantly, these technologies would have a positive impact on society and the environment.

Short-term - I would like to gain more experience in the strategy of design to learn to improve and implement better workflows and processes for the creation of products. Also, I would love to learn about interaction design and how I can combine this with my existing areas of expertise.

Also, one day, I would like to do a road trip going from my hometown Mexico to Tierra del Fuego in Argentina with my partner in crime.

PERSONAL INTERESTS

- > arts & crafts
- > graphic design
- > illustration
- > books
- > folk art
- > fermentation
- > vegetable pickles
- > material experimentation
- > music
- > digital fabrication
- > maker culture
- > open-source
- > biking
- > traveling
- > movies/tv shows
- > traditional handmade textiles
- > yoga
- > frisbee